

Dear Sir/Madam: The FCC proposal for "Retention by Broadcasters of Program Recordings [MB Docket No. 04-232]" in my opinion will be excessively burdensome for small market broadcasters. These broadcasters, who are generally very much in touch with, and responsive to, the local markets which they serve, operate on razor-thin margins. The burden of implementing this excessive proposal could literally mean the difference between survival and bankruptcy for some small market operators. I do not see that there is a significant problem in these markets for which the FCC proposal would be an appropriate remedy. Such problems as have occurred (e.g. the Janet Jackson and Howard Stern incidents) occurred in large/national markets. Some remedy there may be appropriate, but these large market operators are in a much better position to afford the remedy suggested. Personally, I think the facts will show that no remedy is required in small markets. If you proceed with this proposal, please exempt small market broadcasters.

Sincerely,  
Thomas P. Massello  
O'Fallon, Illinois

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